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inspire
EXHIBITION FOR DECOR, GIFTS & LIFESTYLE
معرض الديكور و الهدايا والكياف ستايل

OFFICIAL SUPPORT



BYH SIXTH EDITION

POST SHOW REPORT 28TH APRIL - 1TH MAY 2025



ORGANIZING COMPANY:

NeXTairs
تواصل الغد | CONNECTING TOMORROW



SCAN THE QR CODE TO VISIT OUR WEBSITE

www.buildyourhouseqatar.com

THE PREMIER EXHIBITION FOR QATARI NATIONALS

DESIGN | BUILD | RENOVATE

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TESTIMONIALS



This is our third participation, and Build Your House has proven to be the closest exhibition to our valued clients. It's a vital touchpoint with our audience.

Abdulrahman Tarek Al Emadi
Executive Director, Al Emadi Group



This was our first time at Build Your House and it was a successful experience. We extend our thanks to the organizers for such a well-executed event.

Nasser Jassim Al Mohannadi
Head of Sales & Auto Claims Department,
Qatar Insurance Company



Build Your House is one of the most distinguished exhibitions. Gathering all companies under one roof creates great convenience for consumers looking to build their dream homes.

Mohamed Al Ansari
Chief Executive Officer, Qatar
Industrial Foam & Furnishing Co.



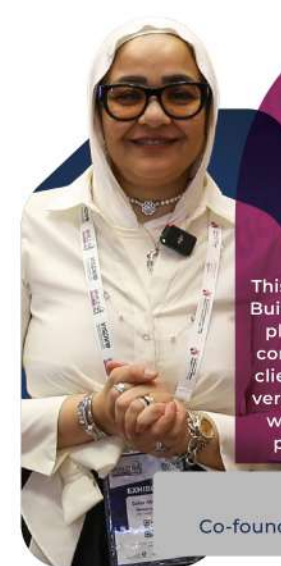
This is my third participation at Build Your House, and I'm genuinely pleased with the event. I would like to thank the organizing team at Nextfairs for their great efforts in delivering such a well-coordinated exhibition.

Saad Mohamed Al-Warthan
Business Development Manager,
Doha Bank



This marks our sixth participation, and this year was one of the strongest. Build Your House remains a strategic platform to showcase our latest innovations alongside top global names.

Haytham Hassan
Group Business Development
Manager – Middle East, Al Jabor Trading



This is our fifth participation at Build Your House. It's a tailored platform for interior design, construction, and connecting clients with companies. We're very happy to be part of it, and we thank Nextfairs for their professional organization.

Safa Wali
Co-founder, JMT Design & Build

TESTIMONIALS



This year, we expanded our services to include full home foundation works. That's why we chose to exhibit at Build Your House-it's the ideal platform bringing together all companies in construction and home design. Our experience at the exhibition was truly special, especially through direct engagement with visitors.

Ahmed Al-Sumaiti

Chief Executive Officer, Al Faytri



This was our first time participating in Build Your House, and it has been a truly outstanding experience. The exhibition brings together designers, contractors, and all the key companies that clients need in one place.

Haytham El Foly

Founder, Afkar Design



We participate every year in Build Your House. It's a key exhibition that connects us with new clients and allows us to showcase our latest products to a targeted audience.

Julian Nassar

Chief Executive Officer, Modo Luce



Build Your House is a great opportunity for both visitors and exhibitors. It gathers many companies that people truly need, making it a very powerful showcase platform for everyone participating.

Amr Yasser

Chief Executive Officer,
Al Thahabiya International



Build Your House brings together over 2,450 companies under one roof. It helps participants reach a wide range of potential clients, and we've seen how satisfied visitors are with the exhibition.

Fahad Fawaz

General Manager, Damascus Wood



We are happy to be part of Build Your House in its 6th edition. This is our second participation, and we've had the chance to present our products to a large number of visitors. It's clearly a very important exhibition in the sector.

Abdulrahman Yafi

General Manager, Monneli Qatar

GOVERNMENTAL SUPPORT

Under the patronage of H.E. Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani, Prime Minister and Minister of Foreign Affairs, and with continuous support from the Ministry of Municipality, the Ministry of Social Development and Family, and the Civil Defense, the sixth edition of the “Build Your House” exhibition was held collocated with with the “Inspire” exhibition. The exhibition was officially inaugurated by H.E. the Minister of Commerce and Industry, confirming its status as a platform for showcasing smart solutions and sustainable innovations that meet the aspirations and needs of modern construction.



OFFICIAL SUPPORT	MINISTRY OF MUNICIPALITY, MINISTRY OF SOCIAL DEVELOPMENT AND FAMILY
SUPPORT	DIRECTORATE GENERAL OF CIVIL DEFENSE
SUSTAINABILITY PARTNER	KAHRAMAA
OFFICIAL INSURANCE	QATAR INSURANCE COMPANY
FOUNDING PARTNER	TADMUR TRADING
DEVELOPMENT PARTNER	QATAR DEVELOPMENT BANK
OFFICIAL TELECOM PARTNER	VODAFONE



OPENING AND CLOSING CEREMONY



**H.E. SHEIKH FAISAL BIN THANI
BIN FAISAL AL THANI**

The sixth edition of the "Build Your House" Exhibition was inaugurated on April 28 by His Excellency Sheikh Faisal bin Thani bin Faisal Al Thani, Minister of Commerce and Industry, in the presence of His Excellency Mr. Abdullah bin Hamad bin Abdullah Al Attiyah, Minister of Municipality, along with a number of high-ranking officials from both the public and private sectors, and with the participation of more than 250 exhibitors. On this occasion, H.E. Sheikh Faisal bin Thani bin Faisal Al Thani affirmed that the "Build Your House" exhibition reflects the State's keenness to support and develop the residential construction sector in a way that aligns with the aspirations of citizens and contributes to achieving the goals of sustainable development in line with Qatar National Vision 2030.

He added that the exhibition represents an important platform to showcase the latest innovations and technologies in construction and design, and provides opportunities for knowledge exchange and the establishment of strategic partnerships that drive economic growth and enhance the investment environment in the country. "Build Your House" Exhibition aims to provide an ideal platform that brings together companies operating in the residential construction sector and Qatari citizens who wish to build or renovate their homes.

The exhibition features the participation of several government entities, including the Ministry of Municipality, Qatar General Electricity and Water Corporation (Kahramaa), Qatar Development Bank, and the Ministry of Social Development and Family. The latter is participating through a collection of national productive projects. The exhibition also includes the "Moustashari" program, which offers visitors the opportunity to receive free, one-on-one expert consultations on various aspects of home construction, such as architectural design, material selection, and permit procedures.

Additionally, more than thirty speakers, architects, designers, and academics, will present on twenty-five diverse topics ranging from sustainable and smart housing solutions to the future of homebuilding.



**H.E. ABDULLAH BIN HAMAD
BIN ABDULLAH AL ATIYA**



EXHIBITION FACTS & FIGURES



5 MINISTRIES & ADMINISTRATIONS



69 CONSULTANTS



65 CONTRACTORS



70 SUPPLIERS



41 SMART HOMES & GENERAL SERVICES



250 EXHIBITORS & CO-EXHIBITORS



15,000^{m2}
EXHIBITION SPACE



4 EXHIBITION DAYS



30 WORKSHOPS & SESSIONS



4 FEATURED PROGRAMS



35 SPONSORS & PARTNERS



800 DEALS VALUE
MILLION RIYALS

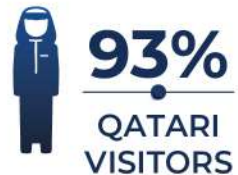
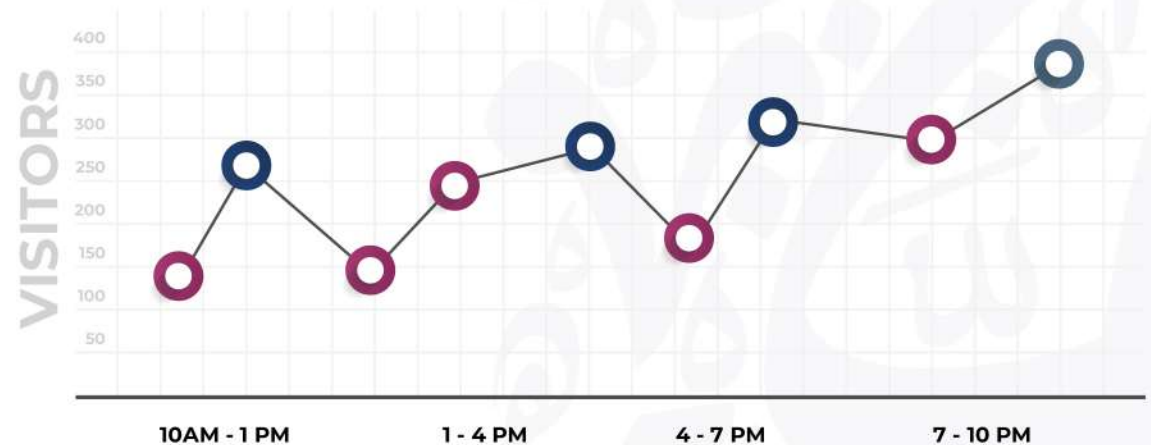
VISITOR FACTS & FIGURES



INTERNATIONAL VISITORS COUNTRIES

- UAE
- Saudi Arabia
- Bahrain
- Oman
- Kuwait
- Egypt
- United Kingdom
- Tunisia
- Morocco
- Türkiye
- Algeria
- Lebanon
- India
- Jordan

PEAK VISITING HOURS



*Including Visitors, VIPs, Media, Exhibitors and Booth Contractors.

** Total number of visitor's footfall including recurrent visits over 4 days.

VISITORS SURVEYS

90%

Are You Planning On Attending The Show In The Upcoming Years?

ANSWERED (YES)



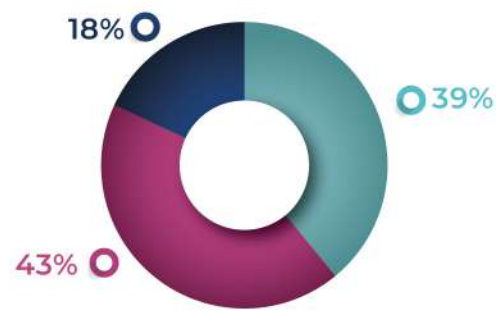
88%

How would You Rate The Overall Organization?

ANSWERED (VERY SUCESSFULL)



How Much Time Did You Spend At The Show?



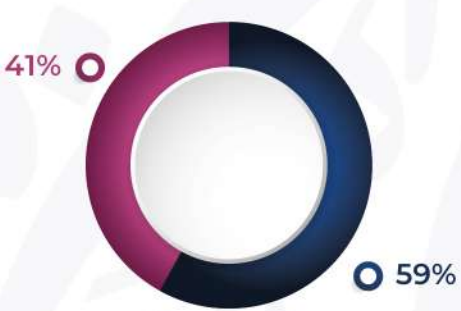
1-2 Hours 2-3 Hours 3-5 Hours

Did You Place An Order In The Exhibition?



Under Discussion YES

Is This Your First Time Visiting The Exhibition?

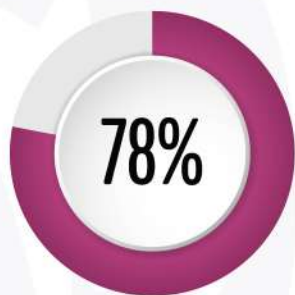


YES NO

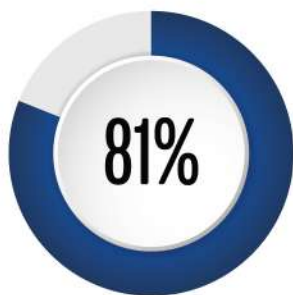
EXHIBITORS SURVEYS



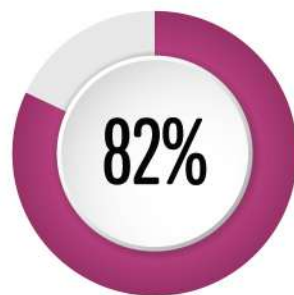
How Would You Rate The Overall Success Of Your Exhibit At BYH 2025?



How Would You Rate The Overall Traffic?



Do you feel that you attained your targets and objectives At BYH 2025?



How would you rate the exhibition facilities?

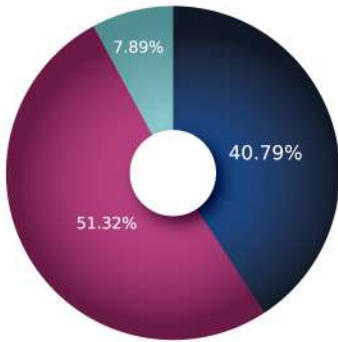


Were NeXTfairs staff courteous and friendly?

WHAT WERE YOUR OBJECTIVES AT BYH 2024 ?



At Next Show Do You Plan To



- Increase your booth size
- Maintain Current Current Size of Booth
- Other

BUILD YOUR HOUSE CONFERENCE

The “Build Your House 2025” conference marked a significant milestone in the exhibition's journey, with active participation from the Ministry of Municipality, which organized a panel discussion addressing key issues and trends in urban planning and development.

The conference was also distinguished by a series of workshops and specialized sessions that brought together experts and professionals from various sectors, providing an ideal platform for exchanging expertise and knowledge, and exploring the latest innovations in the construction sector.

The conference has solidified its position as a leading event that supports the development of a sustainable urban environment aligned with community aspirations and national directions.



APPROXIMATELY

1500

VISITORS FOR 4 DAYS



CONFERENCE SPEAKERS



KOMAL KOTWAL

Founder and Principal Consultant,
EquiSustain



DR. FODIL FADLI

Associate Professor of Architecture
& Urban Design, Qatar University



HAMEDA JANAHI

Assistant Professor,
Qatar University



MLAK BASEM ALMOUKDAD

Student,
Qatar University



ENG. AHMED MAGHREBI

Founder and CEO,
Skyline Engineering Consultants



MUHSSIN AL-SHAIKH

CEO, Sustainable Construction
for Trading and Contracting



SAM SCARIA

Product and Assortment Manager
Deco MG, Hempel Paints



SAMIR EL CHAMMAS

General Manager,
Almufah Furniture & Decoration



ZYED ZOHA RAZVI

Co-Founder & Principal Architect,
DMS Qatar



MARWA ABDELMONEM

Adjunct Faculty in Interior Design,
Virginia Commonwealth University



المهندس أحمد محمد جاد

مهندس المخطط، إدارة تطوير الخدمات
وزارة البلدية - بلدية الريان



ALAA AL BARAZY

Founder & CEO,
THE-A Design Studios



NIZAR ZAYER

Outdoor Sales Manager,
Al Arabi Company



ISMAIL BELMESSAOUD

Workshop Manager,
Al Arabi Company



MOHAMED ABDOU

Deputy General Manager,
Al Arabi Company



NASSER JASSIM AL-MOHANNADI

Head of Department -
Corporate Retail & Motor Claims, QIC



SHERIN KARAWIA

Assistant Professor,
VQIarts Qatar



المهندس حسن محمد متولي

إدارة رقابة الهندسة
وزارة البلدية - بلدية الريان



المهندس هشام رضا

رئيس قسم الشؤون الفنية
وزارة البلدية - بلدية الريان



جابر محمد البريدي

رئيس قسم الشؤون الفنية
وزارة البلدية - بلدية الريان



د. مولى المرزوقي

مستشارة، رئيس قسم الشؤون الفنية
مجلس الإدارة - مجلس إشراف المدينة



خالد الجارحي

المستشار الفني العام
QICCA



أحمد عبدالحليم إبراهيم عبدالله

رئيس قسم المبيعات والتسويق
مجموعة زاهر للتأجير والتأجير



MOHAMED ASHMAWY

Senior Commercial and
Contracts Manager, MCIAAB



خالد خير الدين الرازين

مدير مشاريع



تحسين محمد صالح

مهندس مسجل



محمد عليان

مهندس - مدير، مدير تقني
شركة سبي إي إنترناشيونال



PROF. ALI ALRAOUF

Senior Advisor,
Qatar Urban Planning



MARIAM HMEDEH

Interior Designer,
Unique Space



GEORGES AZAR

Founder & General Manager,
PureLife Trading & Contracting



SAMIR MUSTAFA YOUSEF ABD ELHADI

Senior Engineer,
Kahramaa



سلطان علي السقطري

إدارة العامة للدفاع المدني،
ضابطة نوعية وتنظيف



AHMED EL ALFY

Head of Consumer Home Segment,
Vodafone



ENG. ELAMIN ATAELMANAN

Automation Distribution Head,
Al-Tamyeer Security Systems



ENG. SALEH AL-DEEB

Operation Manager,
Al-Tamyeer Security Systems



السيد أحمد جاسم جولو

مهندس ومدير فني
في الشركات الهندسية



السيد علي فرهود الهاجري

محامي



المهندس ناصر أحمد الهالبي

مهندس



السيد خالد محمد الجرمي

مستشار قانوني و محامي



نادين البطار

إعلامية

MOSTASHARY PROGRAM

The Mostashary Program played a pivotal role in guiding visitors during the “Build Your Home” exhibition.

By offering free specialized consultations for homeowners and those seeking design and construction solutions. The program’s team, composed of experienced engineers, architects, and interior designers, provided dedicated professional support that helped visitors turn their ideas into realistic plans aligned with their visions and needs.



RAFFLE DRAW

The “Build Your Home” exhibition witnessed a special moment of excitement and engagement through the organization of a prize draw, which resulted in 19 participants winning a valuable collection of prizes.

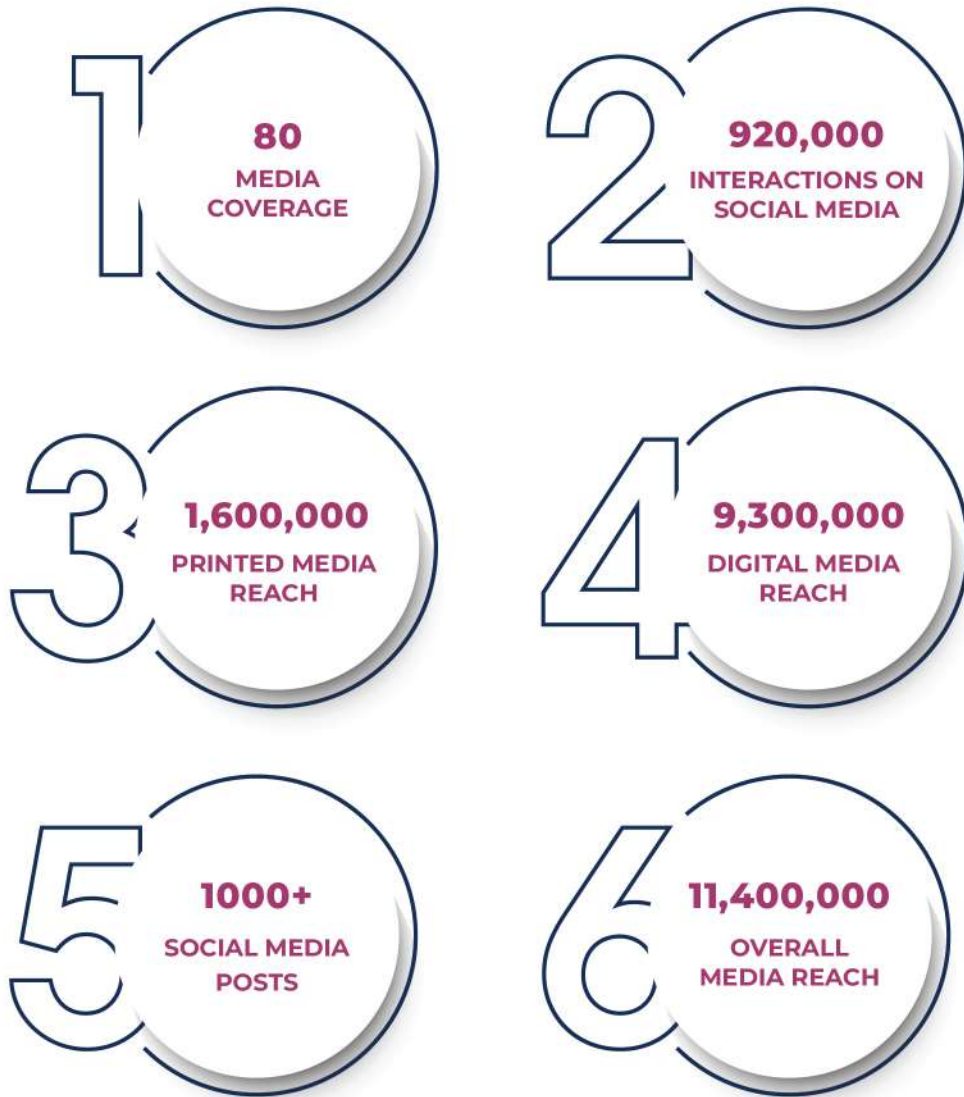
Our partners, “Gree” and “Home Centre,” contributed to this experience by offering shopping vouchers and air conditioning units, adding an atmosphere of joy and excitement, and enhancing the visitors’ experience with a unique entertainment touch to the exhibition’s activities.



MARKETING

- 01 DIGITAL MEDIA** Over 1,000 targeted posts were published across Instagram, Twitter, Facebook, LinkedIn, YouTube, TikTok, and Snapchat, along with premium digital placements on Google. This significantly boosted follower numbers and engagement.
- 02 PRINT MEDIA** A total of 250 advertisements were published in leading newspapers and magazines, including front covers, inside pages, and banners, to enhance the event's media visibility.
- 03 PUBLIC RELATIONS** 21 press releases were issued and 50 media interviews conducted, resulting in extensive coverage across print and digital media platforms.
- 04 GOVERNMENT RELATIONS** Extensive support was received from government entities through social media, newsletters, email campaigns, invitations, and official banners.
- 05 SOCIAL MEDIA INFLUENCERS** Collaborated with 14 influencers on Instagram and Snapchat to run a month-long promotional campaign, including live coverage during the four event days.
- 06 PROMOTIONAL VIDEOS** A total of 55 promotional videos were produced to deliver tailored messages to visitors and exhibitors, highlighting the various features of the exhibition.
- 07 SMS CAMPAIGNS** 12 SMS campaigns were executed, reaching more than 2,000,000 citizens with direct promotional messages.
- 08 WHATSAPP MESSAGING** Two campaigns were executed via WhatsApp, reaching over 75,000 local residents with direct promotional messages.
- 09 EMAIL CAMPAIGNS** More than 50,000 professionals and visitors were reached through targeted and personalized email campaigns over a period of three months.
- 10 DIRECT MAIL** Over 14,000 printed invitations were delivered directly to VIPs and local homeowners.
- 11 TELEMARKETING** 18,000 local and international calls were made over two months to attract potential clients and promote the exhibition.
- 12 WEBSITE** A comprehensive exhibition website was developed, featuring updated information on the events, sponsors, partners, and exhibitors, along with a portal for visitor and media registration.
- 13 MEDIA PARTNERS** Partnerships with 18 leading media platforms ensured weekly coverage over six months, including digital campaigns, press releases, newsletters, and online advertisements.
- 14 SHOW CATALOGUE** 3,000 printed copies of the show guide were distributed during the event, alongside over 20,000 digital copies shared through email campaigns.

MARKETING GENERATED CONTENT



PRINT STORIES IN LEADING PUBLICATIONS

- AL RAYA
- LUSAIL
- THE PENINSULA
- AL SHARQ
- MARHABA GUIDE
- QATAR TRAIL
- THE BUSINESS YEAR
- GULF TIMES
- AL ARAB
- AL WATAN

TV AND RADIO COVERAGE

- QATAR TV
- QTV
- QATAR RADIO
- QBS
- AL RAYYAN TV

BYH TALKS PLATFORM

To provide a detailed platform for exhibitors who committed to participate at an early stage, we offered the BYH Talks (Recorded Interviews) service as a powerful marketing tool for companies to share their profile and perspectives in the exhibition through a short video recording.



MORE THAN 60 EXHIBITORS

They conveyed their messages through the (Build Your Home Exhibition Recorded Dialogues) platform, BYH Talks, which was promoted on the exhibition's social media channels.



SOCIAL MEDIA INFLUENCERS



Khalid Jassim
📷 @khalidjassim74



Asma Al Hamadi
📷 @asmaal7amadi



Khalifa Haroon
📷 @iloveqatar



Ahmed Abdullaa
📷 @ahmedabdullaa



Ahmed Pato
📷 @ahmedpato



Khalifa Al Rumaihi
📷 @khalifalrumaihi



Abdulla Al Mahfoud
📷 @abdulla_036_



Mohamed Ali Ben Hassin
📷 @daliqtr



Manal Hawwash
📷 @manal_hawwash



Hadil Al Asadi
📷 @hadil_qa



Nermin Bader
📷 @nermin_bader



Waleed Alshammari
📷 @alshammaritravel



Yasmin Ibrahim
📷 @yassmin.qi

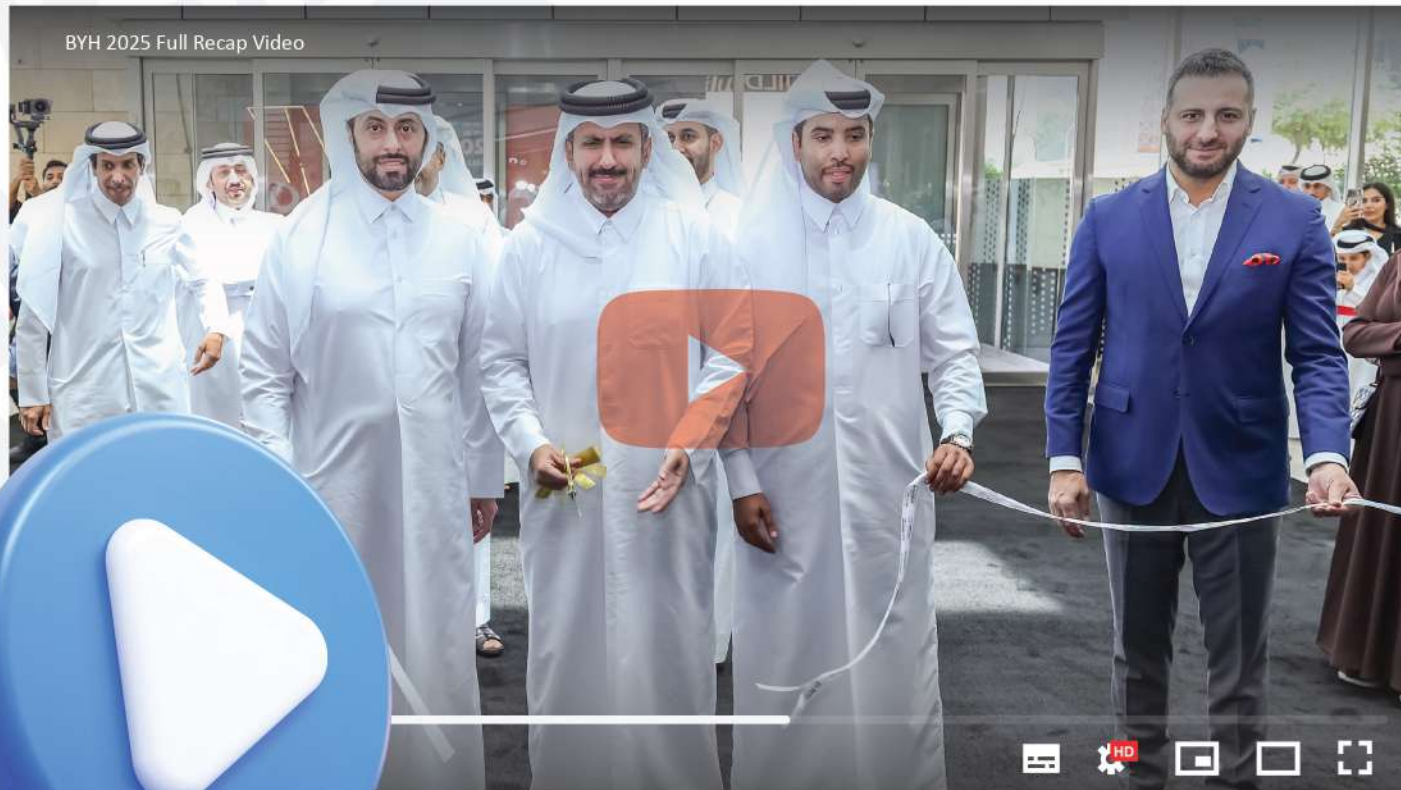


Naief
📷 @naief_974



Amal Boukattaya
📷 @by_amalbk_

RECAP VIDEO

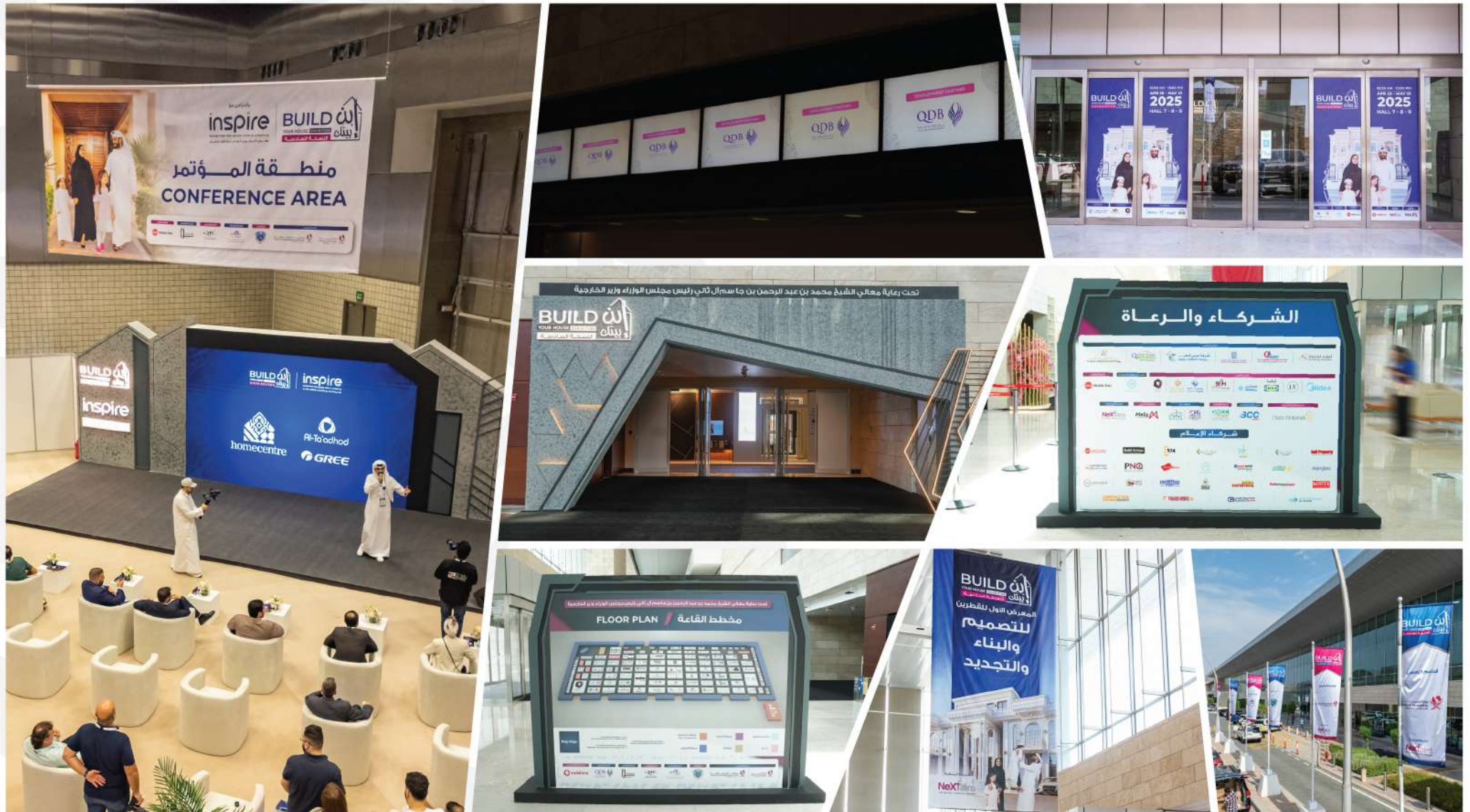


Please scan
the code to
watch the video

VENUE BRANDING



VENUE BRANDING



EXHIBITORS' APPRECIATION



EXHIBITORS' APPRECIATION



GALLERY - VIP HIGHLIGHTS



GALLERY - VIP HIGHLIGHTS



GALLERY - HIGHLIGHTS OF STANDS



GALLERY - HIGHLIGHTS OF STANDS



GALLERY - HIGHLIGHTS OF INTERACTION



ORGANIZER'S MESSAGE

Dear Esteemed Participants in the "Build Your House" 2025 Exhibition,

We would like to express our sincere gratitude and appreciation for your participation in the "Build Your House" exhibition, the leading national platform that continues its journey in supporting citizens to realize the dream of owning the ideal home. co-located with the first edition of "Inspire" Exhibition. It is a great honor for this event to be held under the generous patronage of His Excellency Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani, Prime Minister and Minister of Foreign Affairs, and inaugurated by His Excellency Sheikh Faisal bin Thani bin Faisal Al Thani, which affirms the prestigious status of this significant national event.

This edition crowns years of tireless work and fruitful collaboration with top experts and specialists in the construction sector. This year, the exhibition sees a remarkable 30% expansion in space and hosts over 250 exhibitors representing leading companies and institutions across various aspects of the building industry, from engineering studies and technical consulting, through contracting and construction, to the latest in interior design solutions and smart home technologies.

In our ongoing pursuit of excellence, we are pleased to announce the launch of the accompanying "Inspire" exhibition for décor, gifts, and lifestyle, completing the integrated experience of the home-building journey. This new event showcases the latest global trends in interior decoration and contemporary design.

We also take this opportunity to extend our heartfelt thanks and appreciation to our strategic partners: the Ministry of Municipality, the Ministry of Commerce and Industry, the Ministry of Social Development and Family, Kahramaa, the General Directorate of Civil Defense, and all sponsors and supporters who sincerely contributed to the success of this major national event.

We were also delighted to present our valued visitors with a rich lineup of accompanying events, including the "Mostashary" program, which offered free consultations with a group of elite experts and specialists, as well as a specialized scientific conference discussing the latest solutions in sustainable construction and smart homes. Additionally, daily prize draws were held with a valuable selection of rewards.

The "Build Your Home" exhibition and the "Inspire for Home" exhibition together represent a qualitative leap in the construction sector, not merely as platforms to showcase products and services, but as a comprehensive framework that connects all elements of the building industry and contributes to shaping an integrated vision for the future of urban development in the State of Qatar.

We extend our sincere thanks and appreciation to all participants and visitors and affirm that the achievements realized are the result of joint efforts and fruitful cooperation among all parties. We promise further development and innovation in the coming years, asking God to crown all our efforts with success and prosperity.

May God grant us all success.

Rawad Sleem

Co-founder and General Manager



BYH 2025 SPONSORS & PARTNERS

OFFICIAL SUPPORT



GOLD SPONSORS



SILVER SPONSOR



LANDSCAPING SPONSOR



OFFICIAL FREIGHT



VENUE PARTNER



LICENSED BY



OFFICIAL CONTRACTOR



ORGANIZING COMPANY



SEE YOU IN THE NEXT EDITION!

20TH - 23RD APRIL 2026



BYHQATAR



BYHQATAR



BUILDYOURHOUSEQATAR



BUILDYOURHOUSEEXHIBITION

CONNECTING TOMORROW

THROUGH FACE-TO-FACE MEETINGS
& INSPIRATIONAL EVENTS

FOR MORE INFORMATION, PLEASE CONNECT WITH US:

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ORGANIZING COMPANY

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