

THE PREMIER EXHIBITION FOR QATARI NATIONALS

DESIGN | BUILD | RENOVATE

4
Days

**SALES
BROCHURE**

CO-LOCATED WITH

inspire
DECOR & GIFTS EXHIBITION
معروض الديكور و الهدايا



**BEYOTNA -
REAL ESTATE
EXHIBITION**

ORGANIZING COMPANY

NeXfairs
تواصل الغد | CONNECTING TOMORROW

The **Build Your House Exhibition (BYH)** in Qatar has become the premier destination for homeowners, design professionals, and construction industry stakeholders seeking to bring dream homes to life. With its roots in 2020, BYH has expanded significantly—by its **7th Edition**, the event continues to unite top-tier firms in architecture, interiors, building materials, smart technologies, and construction services with Qatari citizens, investors, and developers seeking guidance or partnerships.

Held at the **Qatar National Convention Centre (QNCC)** in Ar-Rayyan, BYH is a hybrid **B2C and B2B platform**, welcoming both industry professionals and the general public. Over **four days**, the exhibition showcases a wide spectrum of the home-building process—from architectural design and structural solutions to interiors, finishing, regulatory advice, and financing.

7TH EDITION

The 7th Edition promises an unparalleled showcase of expertise, innovation, and cutting-edge advancements in homebuilding

250 EXHIBITORS & CO-EXHIBITORS

800 MILLION RIYALS WORTH OF DEALS

16.3K FOOTFALL (93% QATARI CITIZENS)

15K SQUARE METER OF EXHIBITION SPACE

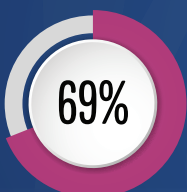
10+ INTERNATIONAL PAVILIONS

40+ WORKSHOPS AND SESSIONS

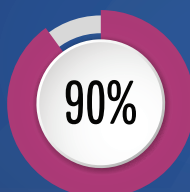


VISITORS RATING | BYH 2025

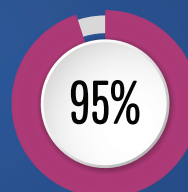
Build Your House Exhibition has emerged as the premier hub bridging construction, interiors, and design companies with citizens eager to shape intelligent, sustainable dwellings for the future.



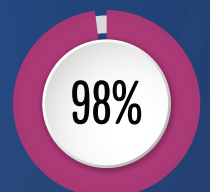
Placed an Order On-site



Will Revisit the Exhibition



Overall Success Of Exhibition



Achieved Their Goals

OVERALL EXHIBITORS PROFILES

In its seventh edition, Build Your House Exhibition aims to surpass previous successes by elevating standards and expanding horizons. Occupying three expansive halls, the 2026 edition boasts a remarkable increase in exhibition space, accompanied by the addition and launching of the co-located event Inspire for Home featuring the latest in Gifts, Decor and Lifestyle with an expanded international pavilion featuring over 250 exhibitors from more than 10 countries. This diversity enriches the event, offering visitors a comprehensive array of expertise and solutions.

1

CONSULTANTS

- Architects & Design Firms
- Architectural Lighting Firms
- Interior Design Firms
- PMOs & Civil Engineering Firms
- Engineering Consultants
- Mechanical Consultants
- Structural Consultants
- Land & Building Surveying Companies
- Geotechnical Engineering
- Construction and Management
- Engineering & Geo-Tech Companies

2

CONTRACTORS

- General Contractor
- Heating & Duct Work Contractors
- Landscapers
- Tile Setting
- Electrical Contractor
- Carpenters & Painters
- Concrete Specialists
- Special Trade Contractors
- Plumbing Contractor
- Roofers & Excavators
- Ironworkers & Steelworker

3

SUPPLIERS

- Building Structure and Foundations
- Garden & Leisure
- Internal Decor, Paints & Finishes
- Sanitary Ware, Pools & Jacuzzi & Spa
- Doors, Windows & Facades
- Ceramic Tile, Granite, Mosaic, Marble & Natural, Stones & Glass & Glazing
- Cooler & Water Heater
- Indoor and Outdoor Furniture
- Indoor and Outdoor Lighting
- Curtains and Carpets & Landscaping
- Fencing, Parking & Green Area Shades
- Heating, Air Conditioning, Ventilation
- Lighting & Electrical & Home Appliances
- Garages & Garden Building
- Insulation & Water Proofing
- Kitchen fittings & Appliances
- System & Tanks & Reservoirs, Water
- Roofing, Suspended Ceiling, Cladding & Gypsum Board

4

SMART SOLUTION

- Smart Home Systems
- Special Construction (Pre-fabricated)
- Security Systems, Fire Protection & CCTV
- Solar Energy
- Telecommunications
- Green Building Materials
- Irrigation System
- Networking

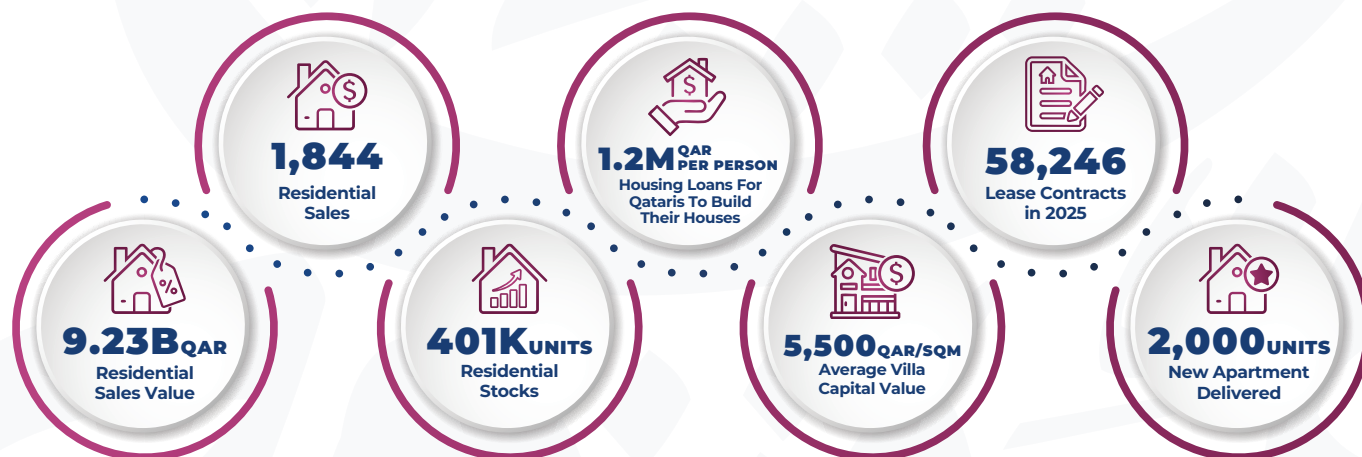
5

GENERAL SERVICES

- Government Entities
- Cleaning
- Insurance & Mortgages
- Facility Management
- Finance and Banking Institutions
- Pest Control
- Law Firms
- Hospitality
- Media Agencies
- Water & Waste Management



MARKET OVERVIEW



CONTINUOUS SUPPORT FROM QATARI GOVERNMENT

With the steadfast support of government entities and under the patronage of the Ministry of Commerce and Industry (MOCI), the 7th edition of the Build Your House Exhibition marked a significant milestone by integrating the Second Gulf Housing Week. Organized in collaboration with the Ministry of Social Development and Family (MSDF) and the Gulf Cooperation Council, this initiative underscored a shared commitment to advancing urban development and real estate standards across the GCC. The collaboration not only strengthened regional ties but also set a clear pathway for growth in the construction sector, contributing to a more sustainable and future-ready urban landscape.



LAND VOUCHERS

Nearly 48,000 plots for citizens lands will be developed in 36 regions in the next five years, while 36,000 are currently being developed. "During the past five years, 26,000 plots were developed, bringing the total in 10 years to nearly 110,000," Dr. Saad Ahmed al-Muhannadi, Ashghal President said.

Source: Gulf Times



HOME LOANS

+36,000
Active housing financing clients

27Bn (QAR)
Outstanding amounts to date

Source: QDB



REAL ESTATE

Qatar's real estate trading volume reaches \$101.4 million in a week with \$6.7 million in residential sales. The volume of real estate trading in sales contracts at the Department of Real Estate Registration at the Ministry of Justice in Qatar during the period from September 14 to 18, 2025, reached QAR 369,302,924 (\$101.4 million).

Total sales contracts for residential units in the Real Estate Bulletin for the same period amounted to QAR 24,648,963 (\$6.7 million).

Source: Middle East Economy

Such strong government support for the construction sector and for Qatari citizens demonstrates the importance of participating in BYH 2026 (7th Edition), in order to increase your sales and ROI, as well as to obtain a larger share in the competitive market.

WHY EXHIBIT



At its core, the Build Your House Exhibition is dedicated to fostering meaningful connections between companies in the residential construction sector and Qatari citizens seeking to build, renovate, or enhance their homes. Since its launch in 2020, the exhibition has become a cornerstone of Qatar's progress, driving urban development, supporting national growth, and empowering citizens to embrace higher standards of modern living.

BENEFITS OF EXHIBITING

01

MEET READY BUYERS

Engage directly with 16,000+ homeowners, decision-makers, and industry professionals actively seeking solutions.

02

CLOSE REAL DEALS

Tap into a marketplace that generated QAR 800 million in contracts at the last edition.

03

SHOWCASE YOUR BRAND

Stand out with unmatched visibility through media coverage, government backing, and event promotions.

04

BUILD POWERFUL CONNECTIONS

Network with contractors, consultants, suppliers, and key government entities all under one roof.

05

FAST-TRACK COMPLIANCE

Gain direct access to ministries and regulators to smooth approvals and business processes.

06

SPOT THE TRENDS FIRST

Discover where Qatar's booming housing market is heading—smart homes, sustainability, and luxury living.

07

LAUNCH WITH IMPACT

Introduce innovative products or services to a captive, high-intent audience.

08

SUPPORT LOCAL GROWTH

Align with Qatar's vision by partnering with home-grown businesses and SMEs.

09

MAXIMIZE ROI

One exhibition, four days, and countless opportunities—efficient, cost-effective, and results-driven.

10

BUILD LASTING CREDIBILITY

Showcase at Qatar's premier homebuilding exhibition and cement your place as a trusted market leader.

VISITOR PROFILE



Homeowners & Prospective Builders



Architects & Interior Designers



Contractors & Construction Companies



Building Materials & Equipment Suppliers



Smart Home & Technology Providers



Consultants & Engineering Firms



Government Authorities & Regulatory Bodies



Financial Institutions & Banks



Real Estate Developers & Property Managers



Interior Décor, Furniture & Lifestyle Brands



Sustainability & Green Solutions Providers



Hospitality & Facilities Management Companies



Retailers & Distributors



Entrepreneurs & Start-ups



Media & Influencers

EVENT FEATURES TO AMPLIFY YOUR REACH



OPENING CEREMONY



KNOWLEDGE SHARING
CONFERENCE



MOUSTASHARY
PROGRAM



BEST STAND
DESIGN AWARDS



LEAD RETRIEVAL



JUNIOR INTERIOR
DESIGN COMPETITION
JURY SESSION



VISITORS
RAFFLE DRAW



EXHIBITORS
PARTICIPATION
AWARDING



SCAN THE QR CODE
TO WATCH THE
2025 RECAP VIDEO



EXHIBITION SPACE BOOKING OPTIONS

OPTION 1

(Minimum 12 SQM)

PRE-BUILT BOOTH

Inclusions:

- Carpet
- Electricity
- Lighting
- 1 Counter
- Company name on fascia
- 1 Table & 3 chairs
- Octanorm panels



OPTION 2

(Minimum 24 SQM)

SPACE ONLY

Rent a space and build your own booth

(Not including the electricity + marshalling/ logistics fees/ performance bonds security check to be paid separately)



OPTION 3

(Minimum 60 SQM)

COUNTRY PAVILION

Upgraded custom pavilion options per 12 sqm stands



CONNECT WITH US:



BYHQatar



buildyourhouseqatar



BYHQatar



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SCAN THE QR CODE TO VISIT THE WEBSITE

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ORGANIZING COMPANY

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