

BE PART OF THE ACTION AT **BUILD YOUR HOUSE EXHIBITION!**

ENGAGE, EXCITE, AND EXPAND YOUR REACH WITH
OUR EXCLUSIVE RAFFLE OPPORTUNITY!

WHY JOIN THE RAFFLE?

➤ INCREASED BRAND EXPOSURE

Wider Reach: Link your brand to exciting prizes that attract attention and generate buzz across the event.

Lasting Impact: Keep your company top-of-mind as attendees associate your name with memorable giveaways.

➤ ENHANCED CUSTOMER ENGAGEMENT

Boost Booth Traffic: Attract more visitors to your booth with the chance to win exciting gifts.

Valuable Leads: Capture contact details from participants, fueling your future marketing campaigns.

➤ DRIVE SALES OPPORTUNITIES

Showcase Your Products: Use the raffle as a spotlight to demonstrate your best offerings.

Special Offers: Entice attendees with exclusive discounts tied to the raffle, converting interest into sales.

➤ STAND OUT FROM THE COMPETITION

Memorable Experiences: Differentiate your booth with exciting prizes and activities that leave a lasting impression.

HOW IT WORKS

- 1 YOUR TEAM SCANS VISITORS BARCODE TO ENTER THEM INTO THE RAFFLE.**
- 2 VISITORS EXPLORE YOUR BOOTH AND ENGAGE WITH YOUR SALES TEAM**
- 3 DAILY ON-STAGE ANNOUNCEMENTS REVEAL THE LUCKY WINNERS, GIVING YOUR BRAND CENTER-STAGE ATTENTION!**

MARKETING BENEFITS

EMAIL CAMPAIGN

Announce the raffle before the event, highlighting prizes and participation details.

SOCIAL MEDIA POSTS

- Pre-event raffle announcement.
- Updates on prizes, terms, or details.
- Invite attendees to visit your booth during the event.

EMAIL FEATURE

Mention the raffle in an event reminder email sent one day before the exhibition.

WEBSITE RAFFLE PAGE

List raffle details, rules, and prizes on the raffle page.

DON'T MISS THIS OPPORTUNITY!

BE THE BRAND THAT EVERYONE REMEMBERS

BE THE BOOTH THAT EVERYONE VISITS

**JOIN THE RAFFLE TODAY AND MAKE
YOUR BOOTH THE STAR OF THE SHOW**

CONTACT YOUR ACCOUNT MANAGER

SCAN THE QR CODE TO VISIT THE WEBSITE

www.buildyourhouseqatar.com



BYHQatar



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BuildYourHouseExhibition